

## Global Leader Experience Delivery Platform Digital Experience Monitoring

"Organizations will require more IT and business process automation as they are forced to accelerate digital transformation plans in a post-pandemic, digital-first world."  
– Fabrizio Biscotti, Vice President, Gartner

Mlytics is by far, the best REAP Partner – Resilient, Efficient, Agile, Productive – to achieve that goal.

[Become A Partner](#)

### PARTNER PROGRAM

## Global Leader The Multi CDN Marketplace

"Website operators have to take some of the blame for outages. More sites should consider using a Multi CDN strategy to reduce risk." Michael Dorosh, Senior Director, Gartner

Mlytics is the leading intelligent Multi CDN traffic management platform.

[Become A Partner](#)

### WHY MLYTICS

## Zero Downtime Intelligent Optimization A Smart, Always-On Approach

Even the largest websites and networks fail. The Time to Recovery is most important. Leverage our hyper-automated tools to manage multi-vendor strategies effectively and eliminate downtime. Mlytics features an Optimized, Intelligent Multi CDN Marketplace with a fully integrated hyper-automated trigger. Simply stated, eliminate single-points-of-failure with a wicked smart risk-free approach.

Mlytics includes multiple trusted CDNs, policy management, DDoS protection, bot management, WAF and global managed services in a single, efficient platform.



### Smart Load Balancing

Auto switch between CDNs based on pre-selected optimization criteria. More than an auto-switch, autonomics allow for early and rapid detection and mitigation. The Mlytics smart performance monitor helps make the right decision at the right time, every time.

[Learn more >](#)


### CDN in Seconds

Manage CDN, protection and WAF policies across CDNs on a single platform. Enhance time management, optimize investments, streamline team success.

[Learn more >](#)


### Hyper-automation

Hyper-automation (HA) refers to effective combinations of complementary sets of tools that can integrate functional and process silos to automate and augment business processes. It is the single fastest solution to boost efficiency, resilience and immediate profitability.

[Learn more >](#)

## Mlytics Solutions

We enable partners to meet time-to-market requirements with an easy-access, frictionless, comprehensive technology platform.



### Multi CDN Marketplace

Access to multiple trusted CDNs. Seamless CDN management with zero contract negotiation. Transparent pricing and convenient, easy setup.

[Learn More >](#)


### Multi Layer Protection

An enhanced multi-layer protection system including CDN DDoS mitigation, Origin Shield, API protection and BOT management.

[Learn More >](#)


### Digital Experience Monitoring

The Mlytics management system provides monitoring transparency, allowing for enhanced CDN selection, digital experience and customer control.

[Learn More >](#)


## Ready to get started?

In order to remain competitive, delivery strategies must evolve faster than the insatiable speed of digital transformation. Join the experts in content and experience delivery, digital monitoring, and origin protection. Start enjoying the benefits and profitability now.

[Start Now](#)


### Mlytics Secures 27001 ISO Certification

In recognition of their commitment to global standards for security best practice, Mlytics, the #1 Multi CDN, Digital Experience Platform, becomes the first organization in this category to achieve the prestigious ISO 27001 certification.

[Learn more >](#)

## SOLUTIONS

## Experience Delivery Platform

The Mlytics Experience Delivery Platform provides a single transparent view to monitor, compare, access, acquire and control the CDN of your choice. Manage your Multi CDN solution with a few clicks.

[Become A Partner](#)
[Contact Us](#)

## Experience Delivery Platform

Mlytics is more than Digital Experience-at-Speed. Mlytics delivers Digital Experience at Velocity.

Velocity is Speed with data, traffic transparency and direction. The experience delivery platform provides a single view to monitor, compare, access, acquire and manage CDNs with just a few clicks.

Mlytics sits at the intersection of website performance, security and regulatory compliance. We assist businesses with cost optimization and website experience improvement – every minute, every hour of every day automatically.



### Multi CDN DDoS Protection

Mlytics uses a Multi CDN approach to filter out network layer attacks, leveraging cloud WAF countermeasures to mitigate application layer attacks.

Outsourcing DDoS prevention to cloud-based service providers offers several advantages. First, the cloud has more bandwidth and resources than a private network does. With the increased magnitude of DDoS attacks, relying solely on on-premises hardware is likely to fail.

Second, the nature of the cloud means it is a diffuse resource. Cloud-based apps can absorb harmful or malicious traffic before it reaches its intended destination. Third, cloud-based services are operated by software engineers whose job consists of monitoring the Web for the latest DDoS tactics.

The Mlytics platform offers reliable L3, L4 and L7 DDoS protection through an integrated platform.

Mlytics uses a layered protection process to streamline multiple methods into a single workflow. This includes traffic spikes, port filtering, L3/L4 traffic absorption with massive bandwidth aggregated from Multi CDN, identify attack traits and adjusts DDoS policy to L7 protection through Mlytics WAF.



### 1-Click MCDN Management

Mlytics deploys Multiple CDNs to increase websites and mobile application performance. An easy click connects you to leading CDNs regionally and globally.

Mlytics orchestrates CDNs from different providers, aligns performance and security policies on a single platform. Additional features include bulk configuration, custom maintenance and status pages



### HyperRegional CDN

Access hyper regional CDNs by geographic coverage including leading China and China RIM CDNs. Smart Load Balancing does the heavy lifting. The automated solution provides CDN optimization down to a city-level, using a precise website tuning process.

To improve website performance in special countries like China, activate trusted China RIM CDNs with PoPs in South Korea, Taiwan, Thailand and more. Deliver the best performance in China without an ICP license.



### Data Residency Compliance

As data is increasingly accessed and shared across geographic boundaries through the internet globally, a growing web of conflicting laws and regulations dictate where data can be transferred, stored, and shared, and how it is protected. A combination of routing strategies, cache controls and geo management is required to meet the different regulation requirements. Mlytics provides a single - platform to manage routing strategies, cache controls and geo management.



### Optimize Recommender

One of the key elements to a REAP solution (resilient, efficient, agile and productive) is optimization. The Optimize Recommender uses Intelligent decisioning to select the best performing CDN, based on latency and availability.



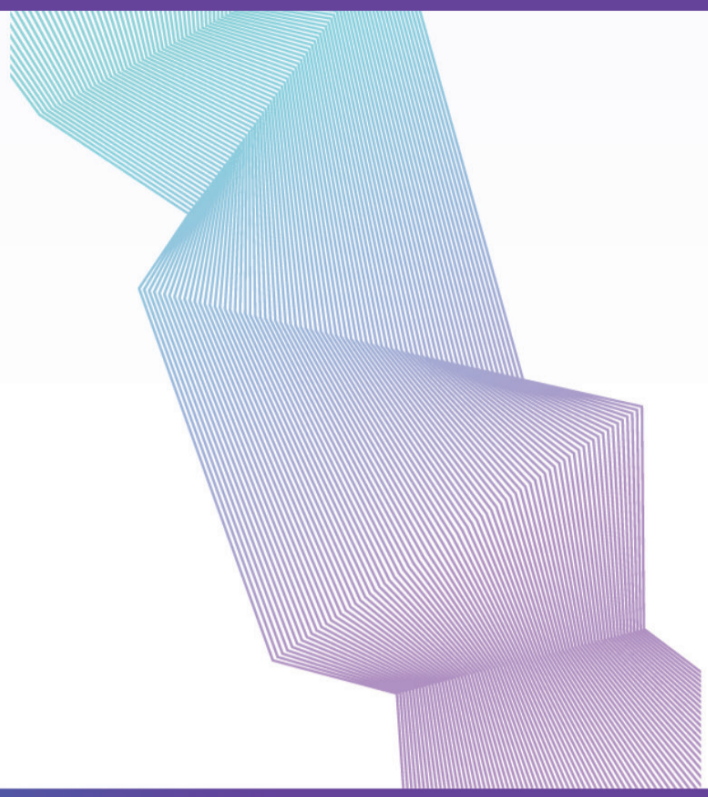
### ZeroSSL

As safety measures become more rigorous, securing an SSL certificate is a basic requirement. Despite the importance of SSL, many end-users and organizations delay their adoption due to the price of the certificates and the complexity of implementation. The Mlytics ZERO SSL is completely free; without hidden costs..

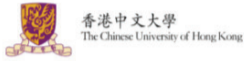
CASE STUDIES

# Industries

Mlytics is leading the category in Multi-CDN, innovating their way to the top of the industry. Universities, start ups and established enterprises trust Mlytics. Global businesses depend on Mlytics for fast website performance, safe cybersecurity protection, smart hyper-localization multi-CDN solutions and efficient hyper-automation.



EDUCATION



Chinese University of Hong Kong Partners with Mlytics



EnterpriseRed Partners with Mlytics



ScopeME Partners with Mlytics

ENTERTAINMENT



NOWnews Increases Traffic 50% and Lowers Management Costs Using Mlytics

IOT



ADLINK Page Loading Time Accelerates 100%

MANUFACTURING



Foxconn Hosts Extraordinary Annual Event – 2021



Snap-on Website Loading Time Increase 30%

# Partner Program

We are able to deliver the most cost effective and efficient Multi-CDN solution globally. Our platform provides the assurance that your customers and their businesses are faster, smart and more secure.

[Become A Partner](#)

## Partner Program

It is impossible for a single provider to deliver a holistic approach to the enormous market demand for digital transformation and digital evolution. Global providers are focused on business goals and strategy for short and long term commercialism. Cost optimization and enhanced time management have become critical to team success.



### Partner Eco System

It is nearly impossible for a single Provider to deliver a holistic approach to the enormous market demand for digital transformation. Especially in our current Post-Covid Era. Global providers are focused on their own business goals and strategy for short term commercialism; time management is paramount.

Mlytics embraces this opportunity to work efficiently with Partners. Mlytics provides a customer-centric, industry aligned ecosystem empowering customers to be more effective immediately.



### Marketplace Ecosystem Partner

An intuitive platform to enable partners to reach further globally, especially in China. We provide the REAP (resilient, efficient, agile and productive) solution for all our clients. This partner program is Ideally suited for CDNs and SaaS vendors.



### Certified Value Partner - Reseller

A Time-to-Market program to supplement your existing professional services portfolio. The Mlytics program is designed to provide the success modules required in a hyper-automated and digitally-transformed era.



### Certified Strategic Partner - White Label

We power your own branded platform with Mlytics technology. Leverage Mlytics and integrate an agile, efficient, SaaS platform to boost digital transformation and profitability immediately.

## Events

Move your business forward faster. Learn from Mlytics Industry experts and global partners. Get insider insights on current trends to optimize web performance and security.

### Current Events

Don't miss the opportunity to learn from industry experts from USA, Europe, the Middle East and Asia. This is a Must-Listen-To webinar: Optimize SLA vendor policies, lock-in multi-vendor strategies, select the right providers at the right time, optimize orchestration, decrease time to detection, decrease time to mitigation and learn how to rapidly automate vendor switching with a Multi-CDN strategy.

#### WEBINAR

Web 4.0 Series | Thought Leadership Webinar Series  
Next Generation Web Services

## 5 Critical Steps To Avoid Single Point Of Failure

Thursday | 16 September 2021

9:00 PM HKT | 2:00 PM BST | 4:00 PM UTC +3

Register Today

#### Speakers

Francesco Cipollone, CEO, AppSec Phoenix | Chairman Cybersecurity Alliance UK

Mark de Jong, CEO, Axello

Zena Cheng, Chief Channel Growth, Mlytics

Host: Duncan Humes, VP, Securden

### Past Events

April 14, 2021

#### WEBINAR



Web 4.0 Series

Optimize Your Business with Next Generation Web Services

Cloud Services | Cloud Infrastructure

On Demand Replay

June 2, 2021

#### WEBINAR



Web 4.0 Series

Insider Insights from Traffic Analysis

Cloud Services | Cloud Infrastructure

#### Speakers

Mike Chan, Cloud Solution Architect, Microsoft

Chris Roberts, Chief Strategy Officer, Eschercloud

Zena Cheng, Chief Channel Growth, Mlytics

On Demand Replay

WEBINAR

Web 4.0 | Thought Leadership Webinar Series  
Next Generation Web Services

# Next Generation Web Services

Thursday | 16 September 2021  
9:00 PM HKT | 2:00 PM BST | 4:00 PM UTC +3

Register Today

- OPTIMIZE SLA VENDOR POLICIES
- BEST PRACTICE, MULTI VENDOR STRATEGIES
- OPTIMIZE THE RIGHT PROVIDERS AT THE RIGHT TIME
- INCREASE RESILIENCY
- INCREASE UPTIME AND AVAILABILITY
- AUTOMATE VENDOR ORCHESTRATION

SPEAKERS:

Francesco Cipollone, CEO, AppSec Phoenix | Chairman Cloud Security Alliance, UK Chapter  
Mark de Jong, CEO, Axello | Chairman, CDN Alliance  
Zena Cheng, Chief Channel Growth, Mlytics  
Host: Duncan Hume, Sales Director North America, EMEA Channel

## Registration

\*Please fill in the following fields.

Name \*



First Name

Last Name

Job Title \*

Phone Number

Company Email \*

Company Name

Company Size

Industry

Interested in which Mlytics Product

Interested in Which Partner Type

Submit


## News






Get the latest Mlytics news, partner announcements and media coverage. Gain access to product release information and media resources.



### PRESS RELEASE

**September 1, 2021** Mlytics, a leading Multi CDN and experience delivery solution provider achieves ISO/IEC 27001:2013 (ISO 27001) certification for its information security management system (ISMS).

-  **August 2, 2021** **NEWS:** Multi CDN - Clearing Away the Misconceptions
-  **July 27, 2021** **NEWS:** Akamai Outage - FedEx, Delta Air Lines and McDonald's in the Dark
-  **July 15, 2021** **NEWS:** ADLINK Page Speed Increases 100x

-  **June 28, 2021** **NEWS:** Tactics to Optimize your Website for SEO on Baidu
-  **June 17, 2021** **NEWS:** NOWnews Website Traffic Increases traffic 50%
-  **June 9, 2021** **NEWS:** Fastly Outage - Spotify, Netflix, and Amazon Go Dark
-  **May 6, 2021** **NEWS:** Mlytics Update 2.6 - Enhanced Experience + Mlytics DNS
-  **April 28, 2021** **NEWS:** Intelligent Load Balancing Is Key For Website Performance

-  **March 17, 2021** **NEWS:** Mlytics Signs Agreement with Cloud Digital
-  **March 9, 2021** **NEWS:** BaishanCloud Joins Mlytics' Multi CDN Ecosystem
-  **March 2, 2021** **NEWS:** Mlytics Signs Reseller Agreement with UK Cyber3i
-  **February 26, 2021** **NEWS:** Foxconn Selects Mlytics
-  **February 25, 2021** **NEWS:** Mlytics + Scaleflex Accelerate Content Optimization in Europe and Asia Pacific
-  **February 11, 2021** **NEWS:** Mlytics Partners with Akamai, Cloudflare and Imperva
-  **January 20, 2021** **NEWS:** Top Ten Tips To Protect Websites against DDoS Attacks
-  **January 5, 2021** **NEWS:** Top Ten Tips To Protect Web Applications with Cloud WAF

-  **December 14, 2020** **NEWS:** Next Connex Partners with Mlytics - Multi CDN Success for UK
-  **December 1, 2020** **NEWS:** Why Multi-CDN Increases Website Uptime

-  **July 30, 2020** **NEWS:** How To Mitigate The Cloudflare Network Outage

-  **March 13, 2020** **NEWS:** Why Are Global Businesses Choosing Multi-CDN?

## Contact Us

Contact us for partner, technology, sales and general support information. We look forward to receiving your inquiry. We welcome all feedback.

### Mlytics — Building A More Reliable Internet World

We are optimists. We view the Internet World as open. We believe there is an expansive opportunity for global businesses to thrive and streamline cloud, network and security efforts. We are committed to the integrity of best-in-class digital experience, traffic management, cost optimization and hyper-automation – all at scale.

The Mlytics AI-rich technology platform is designed to provide an agile, reliable and resilient solution enabling partners to enjoy a higher level of success and profitability.

Given the rapid speed of digital transformation, we understand the complexity for partners and how our Mlytics partnership can cut through to provide deeper, broader efficiency. [partners@mlytics.com](mailto:partners@mlytics.com)

Let's Solve This Together. Let's Get Started.

## Contact Us

\*Please fill in the following fields.

Company Name \*

Name \*

First Name

Last Name

Job Title \*

Company Email \*

Phone Number

Industry

Submit

## Our Offices



### Taiwan

10F No. 33, Dexing West Rd  
Shilin, District Taipei  
Taiwan 111



### Hong Kong

11/F Crawford House, 70 Queen's Rd  
Central, Central Hong Kong



### United Kingdom

17 King Street, Knutsford  
UK WA16 6 DW

Have questions about Mlytics in general? Get a live [SaaS demo](#) and speak to one of our cloud experts.



## Become A Partner

Eco System, Technology, Channel and Strategic Partners

Leverage the full power of the Mlytics Multi-CDN partner platform. Give customers the instant performance increases and revenue generating capabilities they crave. Customers only pay for the security used. Full transparency. No more cost overages.

Help customers accelerate through regulatory compliance, digital experience, digital monitoring and digital management requirements. Enjoy the AI-based traffic management technology and drive rapid enhanced profitability.

## Become A Partner

Grow revenue and profitability with a channel, technology, reseller or ecosystem partnership. Access our team of resources globally to enhance your go-to-market immediately.

As a Mlytics partner, you gain access to our extensive program benefits. Differentiate your business. Build strong credibility, deep loyalty and reach new opportunities faster. Eliminate downtime for your customers. No more single point of CDN failure. No more anxiety or frustration during local and regional CDN outages. Leverage the flexible Mlytics Multi-CDN platform to your advantage.

## Become A Partner

\*Please fill in the following fields.

Name \*

First Name

Last Name

Job Title \*

Phone Number

Company Email \*

Company Name \*

Company Size

Industry

Interested in which Mlytics Product

Interested in which Partner Type

Submit

